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X Games – Powered by ignite!

August 19, 2010: In less than one year, Indiana’s ignite Racing Fuel went from a dream and a business plan to appearing in some of the highest profile racing events in the country. National Biofuels Distribution’s ignite Racing Fuel made it to the podium of the X Games Rally Car Competition and the Super Rally event, as the fuel of choice for these champions. ignite a huge splash in the world of Formula D as the fuel selection for teams such as Crawford Performance, Gardella Racing, and Sam Hubinette Racing. When these teams fired up their rally cars, ignite was part of their formula and strategy.

In the Rally Class, which started with 12 drivers, Sam Hubinette Racing’s driver Andrew Comrie-Picard won the bronze, while team owner Sam Hubinette won the bronze in the Super Rally, the X Games’ main event. ignite also powered Stephen Verdier of Crawford Performance, who finished fourth in the Super Rally.

“ignite could not be more pleased to be chosen by these champions as the fuel they trusted to power their race cars. Our ignite Red 114 octane gave them the horsepower and lower engine temperatures those 600-plus horsepower race cars needed to perform at their very best,” shared Reggie Henderson, president of NBD/ ignite Racing Fuels.

As America’s only ethanol-based racing fuel custom designed for racing and consistently blended to optimize performance, ignite is bringing racers new performance options and greater value, while providing the added benefit of a lower carbon footprint for our environment.